



A
BROADCAST
LEARNING CENTER
OF THE
BRANDYWINE SCHOOL DISTRICT

RADIO WORKSHOPS
www.wmph.org/workshops

WMPH-FM PURPOSE

- To teach and educate participating students the technical, creative and business aspects of the radio broadcast and recording industry
- To serve the promotional needs of the Brandywine School District
- To provide a resource of information and entertainment for the listening community
- To assist eligible non-profit and charitable organizations with complimentary radio publicity

WMPH-FM VISION

- Every student that completes the workshops will have the knowledge and skills necessary to obtain employment at any professional radio station in the country
- Every participating student has a memorable high school accomplishment
- Students that complete the workshops will have a portfolio of their work projects

WMPH-FM STRATEGIES

- 1) Participation per student requires a minimum of 3 hours weekly for a minimum of 15 weeks (must have minimum of 30 on the air hours for certificate).
 - a) Half hour of *pre-show* preparation including weekly learning topic
 - b) Two hour *radio show*
 - c) Half hour of *post-show* wrap, assignment duties, weekly evaluation
- 2) Individualized instruction given to students at their designated weekly time slot*
 - a) A weekly lesson plan is given to the students during the pre-show
 - b) Each student's progress and attendance is tracked throughout the workshop period[* Learning program is customized per time slot]
- 3) Hands on technical experience at a friendly and professional radio studio facility
- 4) Required to attend and participate at monthly meeting with other workshop students
- 5) Participate in *Radio Mentor Program* (shadow a radio professional for a day)
- 6) Projects with deadlines are incorporated in the workshop experience
 - a) Awards given for best projects in categories of script writing, announcing, news reporting and audio editing
 - b) Each student receives workshop evaluation
 - c) Each student that successfully completes the workshop receives certificate

WMPH-FM GOALS

- 1) Educate and develop the thought process of each student
- 2) Give each student a series of technical and engineering skills
- 3) Build the confidence and self-esteem of each student through public speaking
- 4) Create an awareness of community service
- 5) Establish values of respect and ethical behavior to build character
- 6) Develop integration for working in small groups
- 7) Teach responsibility and discipline for following rules and directions
- 8) Provide networking opportunities for students within community
- 9) Allow for individual creativity and self-expression

WMPH-FM ACTION PLANS

The Workshop Instructor will:

- 1) Create a safe and friendly environment of learning
- 2) Develop a weekly lesson plan
- 3) Give personalized attention to each student for learning and skill development
- 4) Track the attendance, performance and behavior of each student
- 5) Provide necessary materials* for WMPH-FM workshop participation to each student
[* students should bring their own black ink pen, notebook and headphones]

STUDENT ELIGIBILITY REQUIREMENTS

The student must first obtain a signature from either one parent or guardian to authorize his/her son or daughter permission to participate at the WMPH-FM extracurricular workshops. The permission slip is part of the student personnel card at the Broadcast Learning Center. Noted on the permission slip is the time period duration of the workshops, parental responsibility for student conduct and agreement to allow son or daughter access to the studios after school.

A workshop roster of all participating students will be submitted to the school guidance counselor at the beginning of the workshop period.

In order to be eligible for participation, each student must pursue a regular course or its equivalent approved by the Department of Public Instruction, and must be passing at least four credits. Two of these credits must be in the academic areas of English, Mathematics, Science, and Social Studies.

In the case of any 12th grade student, that student must be passing **all courses required for graduation** from high school to be eligible.

A student whose work in any regular marking period does not meet these standards shall be ineligible to participate in activities for the next marking period. A student loses or gains eligibility with the issuing of the report card. A semester or final grade will determine eligibility over a marking period grade. A student may earn credits in an acceptable summer program to regain eligibility from failing grades of the last report card.

RADIO WORKSHOPS ~ AWARDS PROGRAM

WMPH-FM RADIO AWARDS

The Awards Program is at WMPH-FM is designed to motivate the performance of each student to achieve a higher standard of excellence. Self-initiative, team work and community service are encouraged in the award process.

AWARD CRITERIA

Awards are eligible only for participating students during the designated workshop period. Workshop attendance, attitude and creativity are factored in to the final judgments.

AWARD CATEGORIES

- *SCRIPT WRITING* – Best script; Write a 60 second announcement reflecting either community service, the Brandywine School District and WMPH-FM.
- *ANNOUNCING* – Best vocal performance on a pre-recorded radio spot (minimum of 30 seconds)
- *NEWS REPORTING* – Best newscast of gathering, editing and announcing the news (minimum of two minutes)
- *AUDIO EDITING* – Best non-linear editing project incorporating voice(s), background music and special effects

SPECIAL COMMENDATIONS

- *BEST ATTITUDE* – Positive outlook and willingness to help
- *BEST SENSE OF HUMOR* – Mature humor on the air
- *BEST SHOW CREATIVITY* – Creative performance on the radio
- *BEST VOCAL INFLECTION* – Tone of voice and pronunciation of words on the air

CANDIDATE SELECTION PROCESS

All projects submitted will be reviewed by the WMPH-FM Leadership Team for evaluation then final selection.

AWARD PRESENTATION CEREMONY

Awards winners and their projects will be posted on the WMPH-FM website. The high school principals of the Brandywine School District will be notified of the award winners. High Schools are encouraged to acknowledge the winners during their own end of the year awards ceremony. Winners receive either a certificate or trophy of their achievement.